



A Part of 99Home Ltd

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Local Expertise Global Coverage

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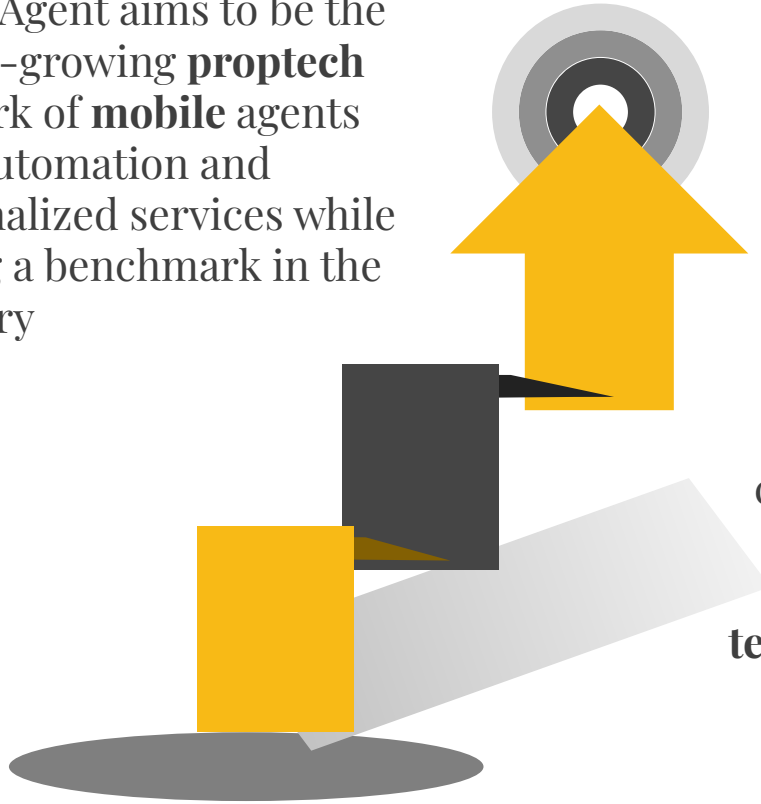
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## VISION

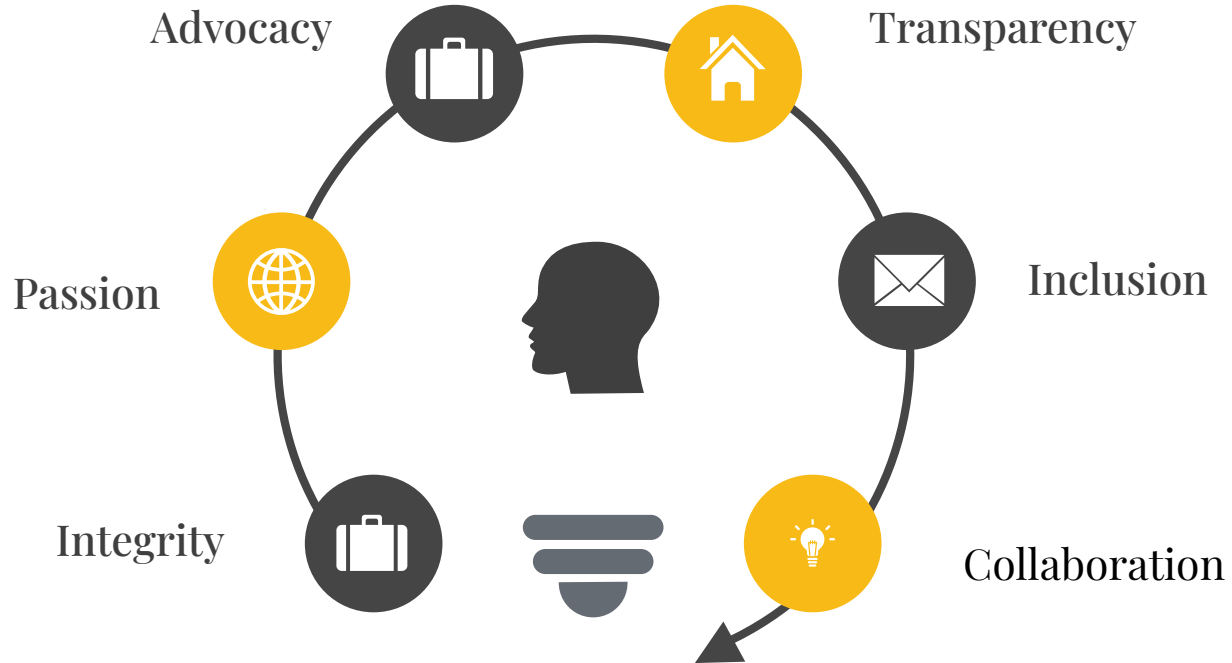
gLocalAgent aims to be the fastest-growing **proptech** network of **mobile** agents with automation and personalized services while setting a benchmark in the industry



## MISSION

gLocalAgents will provide an efficient and easy **solution** to its clients in the areas of selling, letting, auctioning, and management of properties through the use of **technology**, expertise, and knowledge while keeping **compliance** in place around the clock

# Values we follow



# Need of a Self Employed Mobile Estate Agency



**01**

**Current  
economic  
conditions**

**02**

**Digitalisation  
of the industry**

**03**

**Work life  
balance**

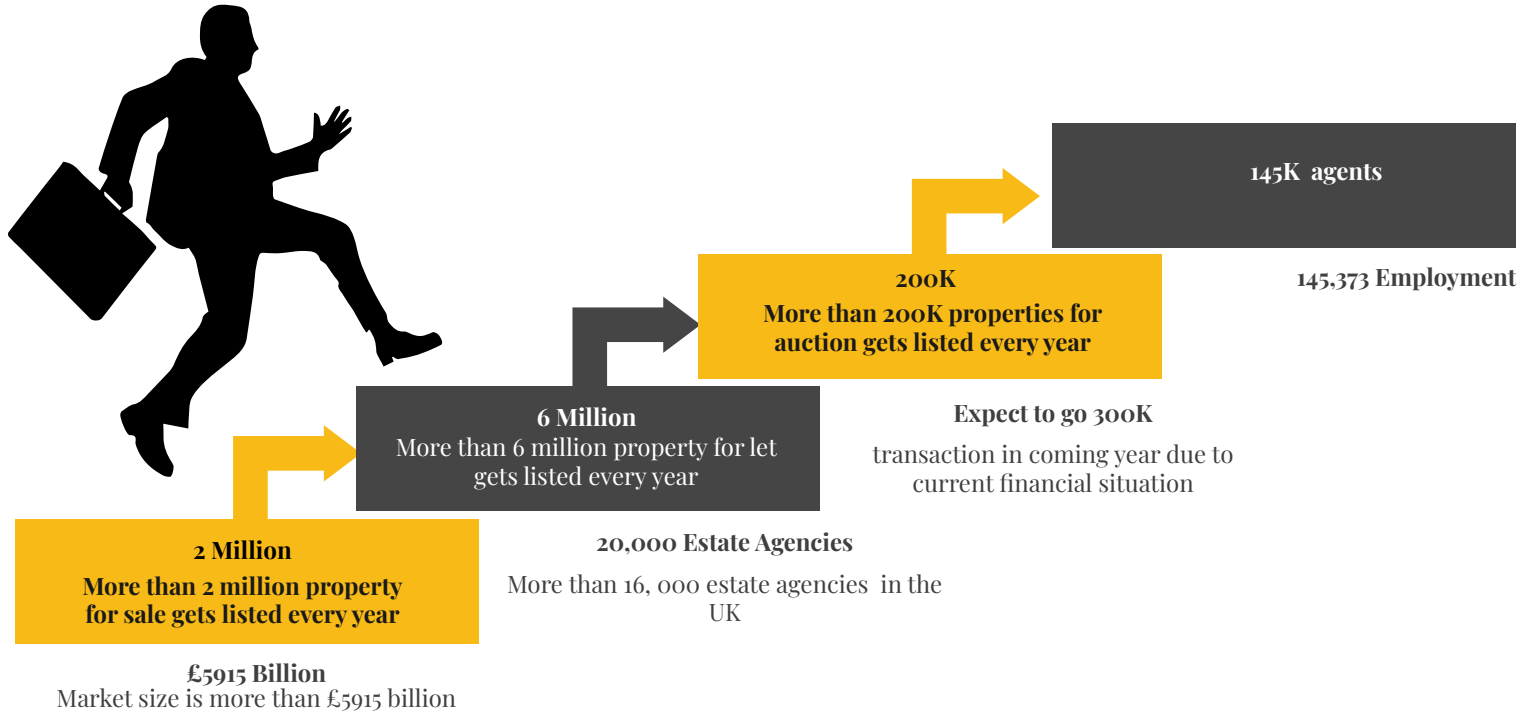
**04**

**Not many  
suitable  
options**

**05**

**Reduced  
costs**

# Market Size?



# It's about "ME"!!

- **It's MY business-You manage yourself, full flexibility**
- **I set my own fees**
- **I receive around 70% of the fee I generate**
- **I can do residential and commercial both**
- **I can sell, let, auction and manage**
- **You can get clients from anywhere in the world**

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## FOR SALE

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### Chase Nouri

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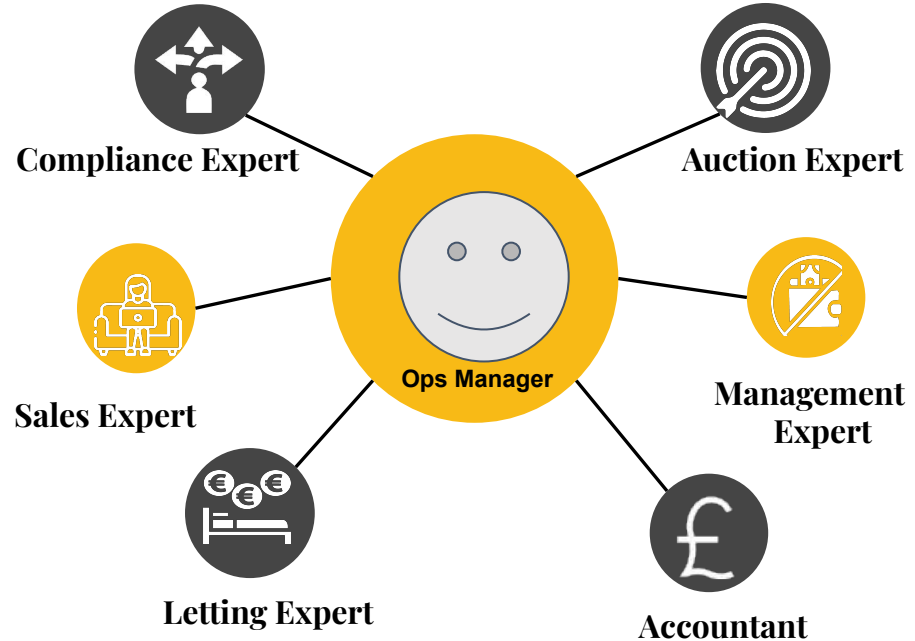
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# Why gLocalAgent?

<b>GLA vs Others</b>	<b>GLA</b>	<b>Other</b>
Franchise fee	£0	£XXXX
Setup & monthly license fees	£0	£XXXX
Training & marketing	£0	£XXX
Advertising fees (portals)	£0	£XXXX
Software fee	£0	£XXX
Phone/email support	£0	£XXX

# Startup Kit

- Property valuation tool
- Property listing tool
- Email
- Google workspace
- Dedicated email/phone support team
- Property CRM
- Property listing on major property portals
- Access to auction platform
- Training
- Digital marketing
- Digital assets (business cards, brochures)





# Income

## Commission, cap & fee

- 70/30 commission split
- 60/40 for Auction and Management
- No cap system so no limits....
- No joining or start up fee
- No monthly tech fee
- No training fee
- No support fee
- No portal listing fee
- No artwork or digital assets fee

## Additional income (50:50)

- Conveyancing
- Home move
- Mortgage
- Insurances
- Utilities
- RGI
- Certificates
- Inventory

# Your required startup cost

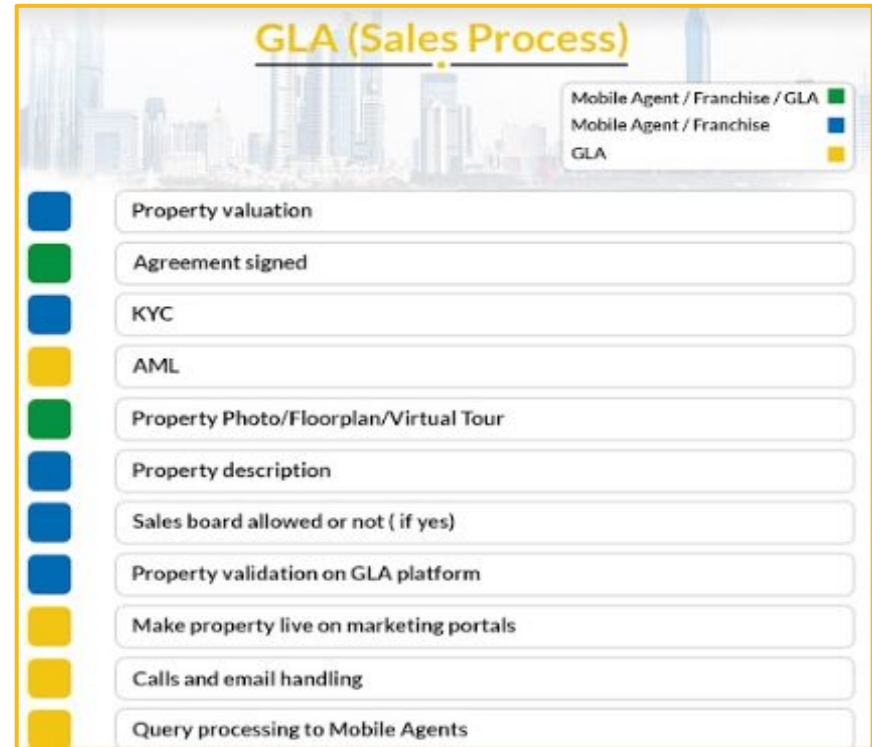
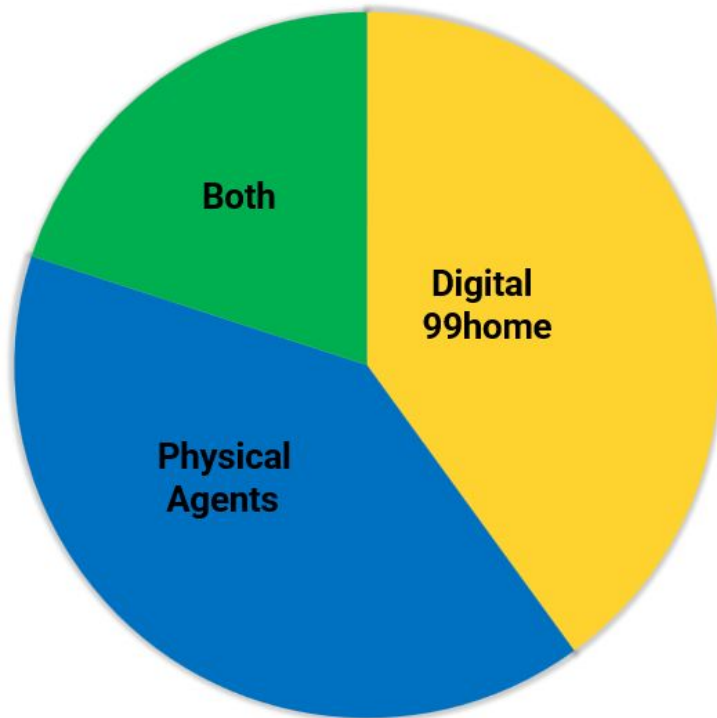
## Government obligations

- Company registration fee: £15
- Property Redress Scheme: £135 + VAT PA
- ICO: £40 + VAT PA
- HMRC AML: £300 PA (Recommended)
- DBS Certificate: £25 PA
- PI Insurance appx: £120 PA

## Optional

- Printing of business cards
- Printing the stationery
- Boards
- Leaflets
- Website & marketing
- Valuation booster
- Portal advertisement

# Digital & Physical: Who is doing what?

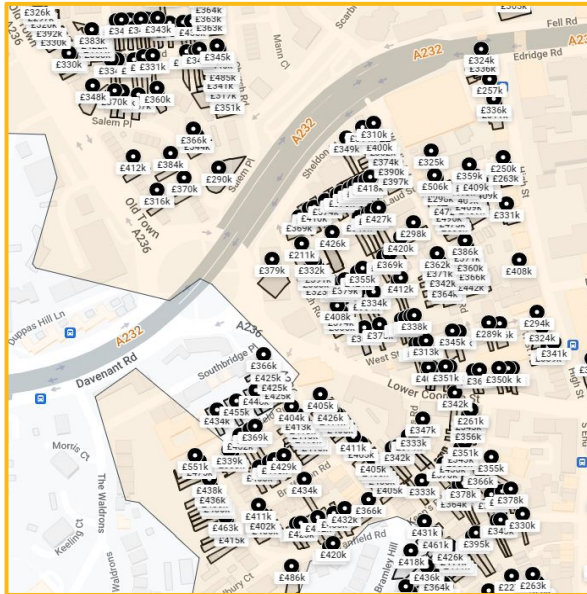


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# Lead Generation?

GLA can help you with lead generation by providing you the market data from 3rd party softwares

Property not sold in last 5 years



Slow movers

AGENT ▲	BRANCH ▲	AVAILABLE PROPERTIES ▲	AVG. DAYS ON MARKET ▲	NO OF SLOW MOVERS ▲	% OF SLOW MOVERS ▲
Foxtons	Harrow	40	140	20	50.0%
Foxtons	Wembley	25	149	15	60.0%
PROPERTY HUB	London	19	126	14	73.7%
Gibbs Gillespie	Harrow Sales	31	85	13	41.9%
Woodward Estate Agents	Harrow	18	137	13	72.2%
Purplebricks	covering Harrow	19	169	11	57.9%
Wilson Hawkins	Harrow on the Hill	21	150	10	47.6%
Daniels	North Wemblev	28	101	10	35.7%

Reduced and time on market

Reduced this week - 12 listings

Address	Time on market
✓ Markfield Court Wood Lane, Croydon, CR0 9HR	30 weeks
✓ Lancing Road, Croydon, CR0 3EL	17 weeks
✓ Dominion Road, Croydon, CR0 6JP	15 weeks
✓ 1, 13 St James Park, Croydon, CR0 2UT	83 days
✓ Rutland Gardens, Croydon, CR0 5ST	73 days
✓ Queen Street, Croydon, CR0 1SY	67 days
✓ Sydenham Road, Croydon, CR0 2EB	39 days
✓ Robins Court, Coombe Road, Croydon, CR0 5SJ	37 days
✓ Howley Road, Croydon, CR0 1AZ	34 days
✓ Fairhaven Court, Ashburton Road, Croydon, CR0 6AL	27 days

# Example earnings: Sale and Letting

<b>Sale</b>	<b>2 Sales PM</b> 24 sales per annum	<b>4 Sales PM</b> 48 sales per annum	<b>Let</b>	<b>2 Lets PM</b> 24 lets per annum	<b>4 Lets PM</b> 48 lets per annum
1% of National avg house price <b>£292K</b>	£5840	£11,680	5% of National avg rent <b>£1159 PM</b>	£1390	£11,680
Split	70:30	70:30	Split	70:30	70:30
To GLA	£1752	£3504	To GLA	£417	£834
To you	£4088	£8176	To you	£974	£1948
<b>To you annually</b>	<b>£49,056</b>	<b>£98,112</b>	<b>To you annually</b>	<b>£11,682</b>	<b>£23,376</b>

# Example earnings: Auction & Management

<b>Auction</b>	<b>1 auction PM</b> 12 auctions per annum	<b>2 auctions PM</b> 24 auctions per annum	<b>Management</b>	<b>2 Managements PM</b> 24 managements per annum	<b>4 Managements PM</b> 48 managements per annum
4% of National avg house price <b>£400K</b>	£16,000	£32,000	10% of National avg rent <b>£1150 PM</b>	£230	£460
Split	60:40	60:40	Split	60:40	60:40
To GLA	£6,400	£12,800	To GLA	£92	£184
To you	£9,600	£19,200	To you	£138	£276
<b>To you annually</b>	<b>£115,200</b>	<b>£230,400</b>	<b>To you monthly</b>	<b>£1,656</b>	<b>£3,312</b>

# FAQ's?

**Q: Do we have location barriers that only one agent can work in a specified area?**

**A: No**

**Q: Do we have any type of requirements?**

**A: Yes we will need for complying by the government rules**

**Q: How much in total it will cost to get started?**

**A: Roughly £500-£600**

**Q: Do we provide mortgaging, conveyancing and other related things?**

**A: Yes, we do have tie ups with 3rd parties and we offer services for that**

**Q: What will be included in the marketing you provide at no cost?**

**A: Marketing of your properties at no cost and we take the entire responsibility**

**Q: Will the properties be marketed by the name of 99home or gLocalAgent?**

**A: gLocalAgent**

**Q: Am I operating as an employee or as a partner?**

**A: You are not working under us but we are walking in the complete journey hand-in-hand**



# Thank you for your time

Presentation owner and contact person

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